



Deirdre Maloney
Will Give You More than a Speech...
She'll Give You an Experience.
She'll Give You Momentum.

Getting Real – Achieving Results – Finding Bliss

Whether a for-profit company, an association, or a nonprofit, all organizations have one thing in common.

They're all part of the workplace, which is an outstanding, wonderful...messy place.

It's a passionate place, filled with dedicated staff members, board members, volunteers and donors who all care deeply about the mission. And who often take things pretty personally.

Each day brings new people to serve, new clients and customers to engage, new challenges to solve. This doesn't even count the obligations and personal interests that await you at home. Keeping your head above water is tough. Keeping your happiness through it all is that much tougher.

Deirdre Maloney knows all of this because she's been there.

She ran a multi-million dollar organization for nearly a decade before creating her own company, *Momentum LLC*, which helps organizations exceed their goals, and helps their leaders sleep better at night. Since then she's also launched a national speaking career and published three books on leading better, achieving greatness, and living happier.

And, at every turn, she's made mistakes. The good news is she's learned from each and every one, and loves to share the valuable - if not painful - lessons she learned along the way. It's how she achieves her own purpose in life: to help people find happiness and success by validating them, motivating them and, if she's lucky, maybe even getting them to laugh a little.

Using her personal brand of "mild audacity", Deirdre's presentations, trainings and workshops don't just validate her audiences, don't just inspire them...but motivate them to move forward, to take action...to live a better life.

In the end, that's what it's all about.

*What makes Deirdre's presentations so unique? She says what others won't!
Read on...*

Saying What Others Won't

The reason that Deirdre's presentations are so effective is because she uses her brand of "mild audacity" to say things others won't - about what it *really* takes to be an outstanding leader and find true happiness. She also promises that there's hope...that it's possible to overcome the seemingly insurmountable challenges facing us all and sleep soundly at night.

Deirdre takes great pride in using both her organizational and speaking experience to help others achieve excellence and bliss. Her time spent in the field combined with her natural, engaging and entertaining style gets people to listen, which leads to change.

Deirdre provides keynotes, workshops and trainings on dozens of topics all around the country. She is called upon to speak at conferences/events, as well as inside companies. She's also created her own, specialized *Bogus Balance Experience* event, which she brings to select cities. In addition, Deirdre is also a skilled facilitator, carefully guiding dialogue in meetings and planning retreats.

While the potential presentation topics are endless, below is a sample list of sessions Deirdre offers.

Sample List of Available Workshops

- Bogus Balance: Your Journey to *Real* Work/Life Bliss
- Tough Truths: The Leadership Lessons We Don't Talk About
- How to Be a Good Bad Guy: The Keys to Staff Supervision
- 5 Tips to Engage Anybody at Anytime
- Busting the Mission Myth: How to Build a Better Nonprofit Business
- Stand Out: Creating and Embracing Your Personal Brand
- How to Be an Excellent Ambassador for Your Organization
- Above the Rest: The Secrets to Effectively Market Your Organization
- The Art of Fundraising, the Science of Sales
- Get the Money in the Door: How to Conquer the Close
- Write Right: Creating an Elevator Pitch that Sells
- Get the Life You Want: Creating a Road Map for Your Future
- Get Your Power Back: the 5 Surprising Steps to Getting a Life...for Real!
- Speak Up Like You Mean It: The Steps to Effective Public Speaking
- The Great Paradox: The Board and its Fundraising Role
- 5 Keys to Building a Better Board
- Cracking the Media Code: What the PR Experts Know
- Big Mean Leader: How to Survive—and Enjoy—the Loneliest Job Ever

A "Deirdre experience" gets results long after the session ends. How does she do it?

Read on...

What You Get From Deirdre:

An Interactive Experience

Deirdre doesn't just give a speech to her participants. She creates an experience for them.

Her number one value is authenticity, which means she gives it to you straight – with bold statements, relatable stories and an engaging style. Audience members often refer to her sessions as professional, entertaining and "refreshingly direct."

Participants walk away from Deirdre's presentations thinking differently about their world, what they can achieve in it, where they can find happiness through it all...and how, exactly, they can get started.

While Deirdre doesn't take herself too seriously, she holds her work in the highest regard. She will work with you to clearly define the goal of the session and will provide a preliminary outline well beforehand to ensure an excellent, effective presentation that meets those goals.

An Opportunity for Participants to Plan

Deirdre understands that it takes more than an inspiring presentation and bold message to actually achieve results. That's why she offers interactive discussions, assessments and planning components as part of her trainings and facilitated discussions.

They ensure that participants don't just enjoy the presentation, but that they can begin utilizing their very own strategies and start creating momentum the very next day.

Who the heck is Deirdre, anyway?

Read on...

About Deirdre

Deirdre Maloney is a bliss builder, helping people find their truth and live happier, more successful lives. She does it through her work as a published author, national speaker, and proud president of her training and facilitation company *Momentum LLC*.

Deirdre's popular blog on all things leadership, a regular feature on *huffingtonpost.com*, is a hit with anyone who likes a direct, authentic style with their morning coffee. Her newest book, *Bogus Balance: Your Journey to Real Work/Life Bliss*, declares that work/life balance is actually unattainable...and then helps readers find happiness anyway. Her other books include *The Mission Myth* and *Tough Truths: The 10 Leadership Lessons We Don't Talk About*.

Deirdre has used her brand of "mild audacity" to inspire positive change and blissful living around the country, presenting keynotes and workshops for organizations like the National Association of Women Business Owners, Vistage International, and the Boys & Girls Clubs of America.

Deirdre gained much of her experience while serving as the executive director of a multi-million dollar organization in Denver, as well as by sitting on numerous boards/committees and running her own company.

In addition to her work through Momentum, Deirdre's experience includes teaching marketing at the University of San Diego, and serving as a broadcast news producer at a variety of affiliate stations. Deirdre is a member of the San Diego Rotary.

What's so great about Deirdre's books?

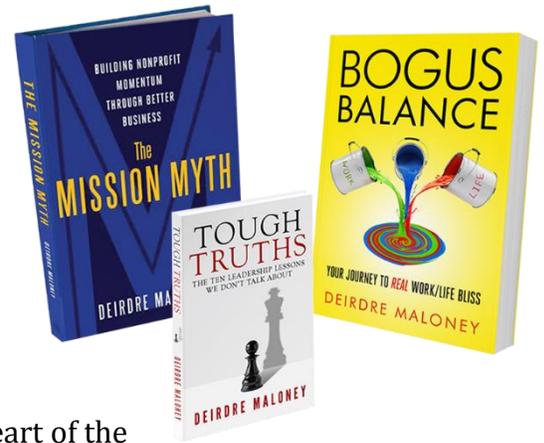
Read on...

About Deirdre's Books

When it comes to Deirdre, there's one thing you can count on.

She tells it like it is. Her books are no different.

Using her personal brand of "mild audacity", Deirdre's books combine provocative lessons, entertaining anecdotes and concrete tips about what it *really* takes to find true success and achieve happiness...for real.



Bogus Balance: Your Journey to Real Work/Life Bliss gets to the heart of the work/life balance problem. In short, balance is not only impossible to attain, but also makes us miserable. Instead of trying to achieve "it all", this book will help you achieve "your all." Through interactive exercises and stories from those who have been there, *Bogus Balance* gets readers moving on the path to a fulfilling, peaceful, blissful life.

Tough Truths: The 10 Leadership Lessons We Don't Talk About is Deirdre's powerful mini-book, which gives readers the straight scoop on what's *really* behind those great leaders around us. The reason the lessons are *truths* is because they're proven to make people great. The reason they are *tough* is because they make us uncomfortable. We might find ourselves resisting them. But, in the end, they won't just lead to greatness. They'll make us more satisfied than we've ever been before.

Deirdre's first book, *The Mission Myth*, tells the story about her seven years running a multi-million dollar nonprofit organization. She got the job at 28 years old, made a ton of mistakes out of the gate, and spent the rest of the time figuring out how to transform the organization into an excellent, thriving business. It's a book designed to validate, inspire and motivate anyone in the nonprofit sector to do good...*well*. *The Mission Myth* is a San Diego Book Award winner.

Deirdre's books are available in paperback and as e-books and can be found on Amazon, barnesandnoble.com and iTunes.

*How can you contact Deirdre today?
Well, that's easy!*

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